

OBSERVATION & ENQUÊTE

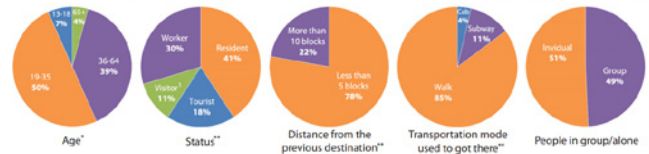


alt.Urbaine

L'observation in-situ et l'enquête permettent de créer des statistiques aussi bien quantitatives que qualitatives sur un espace spécifique. Les données, une fois traitées et analysées, permettent d'élaborer un portrait de l'espace au plus proche de la réalité du terrain. Collectivement partagées, ces données permettent d'établir une base de connaissances concrètes entre les différentes parties prenantes.

Hi! My name is Roger!
I am a young adult male. I am a resident in the neighborhood of Chelsea.
Actually my home is really close to the Chelsea Plaza so I come here on foot, and I usually come alone.

59% 41%
Gender



¹ These data have been collected by an observation day on site. 220 people were observed between 8am and 8pm.

² These data have been collected by users' interviews. 30 people were interviewed between 8am and 8pm.

³ Status: Any person living in NYC except in Chelsea

